

BRYAN SPEAR

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Samples: www.linkedin.com/in/bryan-spear

Portfolio: <https://drive.google.com/open?id=19Qp4JNJ1WGohLmqZfNfko1siz1PVFSbN>

Web site: <http://www.bryanspear.com/>

SUMMARY

A highly dedicated and results-oriented creative professional with an extensive record of experience in graphic design, branding, advertising, marketing, art direction, photography and videography, photo and video editing, proofing, communications management, print and multimedia design, and freelancer management. Leverages excellent communication, collaboration, and negotiation skills to manage client and vendor relationships and interface with diverse teams across functions and organizational levels. An adaptable and innovative problem solver who develops cost-effective, targeted branding and advertising strategies and tactics to drive company growth.

EXPERIENCE

OVVAL CREATIVE, Indianapolis, Indiana
Creative Director, October 6, 2017-present

My responsibilities include all aspects of developing integrated customer-centric marketing communications programs, including concept, budgeting, scheduling, and production management. Areas of expertise include branding, graphic design, photography/photo editing, corporate video/editing, PowerPoint presentations, web site design, trade show exhibits, point-of-sale, email campaigns, marketing research and planning, print production and vendor relations.

VEOLIA NORTH AMERICA, Boston, Massachusetts
Creative Services Manager, 2008-December 31, 2017

Led and implemented all branding and related support for marketing and communications activities. Oversaw design and production of print and multimedia projects from concept through completion, including brochures, customer reports, case studies, fact sheets, newsletters, advertisements, trade show exhibits, and web graphics support. Conducted location photography in North America (facilities, events, and employee portraits) as well as video production (shooting and editing) for internal and external use.

Developed and maintained online Box photography/video library and Box file organizational structure for all projects. Communicated with company management at all levels in North America as well as the communications team in Paris. Managed vendor-client relations and negotiate best value for product. Coordinated freelance designers, photographers, and printers to meet project requirements. Trained staff to ensure brand integrity and compliance with guidelines. Supervise one creative services associate.

- Coordinated complex graphic design projects with multiple components
- Worked with marketing and communications teams to determine job requirements and production methods
- Created graphic designs and determine specifications for layout and printing
- Prepared all artwork and specifications for all proof stages and final release
- Proofed and edit materials for design consistency and compliance with branding and company graphic standards
- Maintained production schedule for all graphics and activities
- Shot digital photography and video at locations across North America
- Coordinated purchasing of photography, illustrations, and video provided by independent vendors
- Provided oversight, procurement, and production support for all branding needs
- Identified cost-saving design solutions for projects
- Printed and fulfilled digital print materials

Veolia group is the global leader in optimized resource management. With over 163,000 employees worldwide, the group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps develop access to resources, preserves available resources and replenishes them. Veolia Environment (listed on Paris Euronext: VIE) recorded consolidated revenue of \$29 billion in 2016. www.veolia.com

ADDITIONAL EXPERIENCE

ASHLEY & ASSOCIATES, INC., Indianapolis, Indiana, **Creative Director**, 2006-2008. Ensured overall visual effectiveness of all agency projects, including concept, design, and production for broadcast, print, websites, and email marketing. Oversaw project budgeting, photography supervision, illustration supervision, typography, and mechanical preparation.

BUZZHUBBARDS ART STUDIO, Indianapolis, Indiana, **Co-Owner**, 2001-2012. Participated in the Annual Stutz Artist Studio Tour for 11 years. Focused on acrylic paintings on large canvas. Subjects included sports, nostalgic, and human interest. Painted a large mural in the studio.

MOREY & WADDELL, INC., Indianapolis, Indiana, **Associate Creative Director**, 1989-2006. Ensured overall visual effectiveness of all agency projects, including concept, design, and production for broadcast, print, and websites. Oversaw project budgeting, photography supervision, illustration supervision, typography, and mechanical preparation.

CALDWELL VAN RIPER ADVERTISING, Indianapolis, Indiana, **Senior Art Director**, 1984-1989. Worked with account teams developing problem-solving marketing solutions. Managed major agency clients from concept through production.

CARLSON & COMPANY ADVERTISING, Indianapolis, Indiana, **V.P., Senior Art Director**, 1979-1984. Supervised art department and instructed students through work/study internships. Managed major agency clients from concept through production.

QUINLAN, KEENE, PECK & MCSHAY ADVERTISING, Indianapolis, Indiana, **Art Director**, 1974-1979. Developed concepts and layouts for ads, direct mail, annual reports, slide presentations, sales brochures, and logos.

EDUCATION

INDIANA UNIVERSITY, Bloomington, Indiana
A.B. in Arts and Sciences, Fine Arts, Graphic Design Concentration, 1975

AFFILIATIONS

Indiana Landmarks
Indiana Historic Society
Indianapolis Museum of Art

COMPUTER SKILLS

Adobe Creative Cloud Software Expertise (InDesign, Photoshop, Illustrator, Premiere, Dreamweaver), Mac Hardware, Microsoft Office Suite (Word, PowerPoint)

PORTFOLIO

Links to samples of design, photography, art and video are on my LinkedIn page and web site.
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Portfolio: <https://drive.google.com/open?id=19Qp4JNJ1WGohLmqZfNfko1siz1PVFSbN>