

BRYAN SPEAR

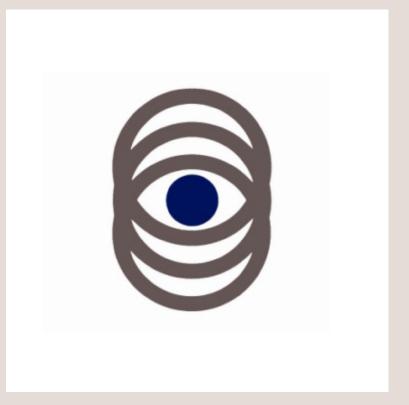
SAMPLES

Quinlan, Keene, Peck & McShay

ADVERTISING





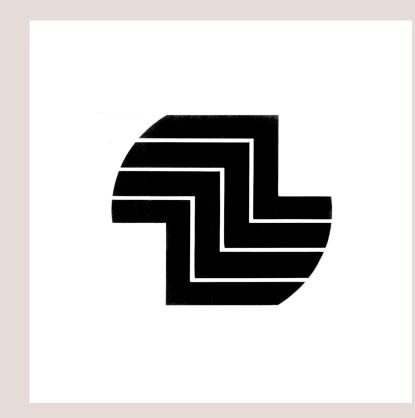






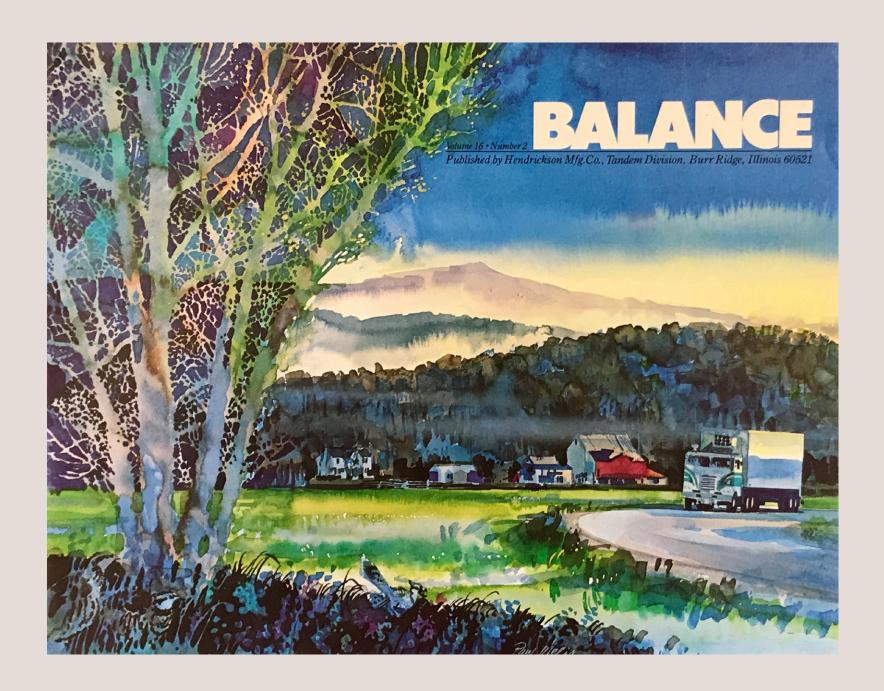


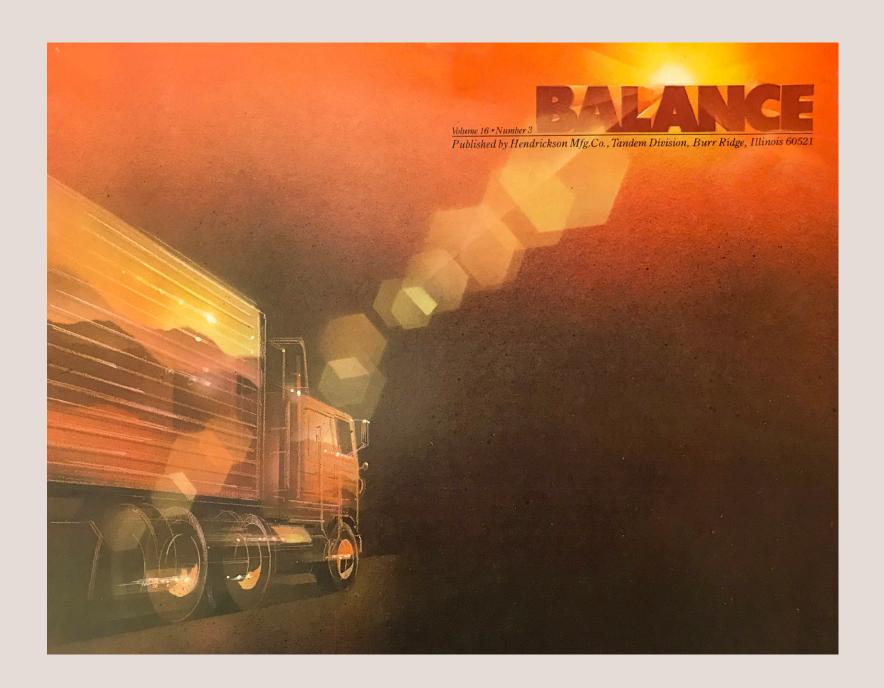














EAST & WEST FROM CANADA'S HEARTLAND.

The Canadian roadway. From the St. Lawrence to the Pacific. it's 3000 challenging miles of valleys, hills, mountains, prairies and plains.

But as Reimer Express Lines Ltd., Winnipeg, Manitoba, says in their slogan, "We've got what it takes to take what you've got.'

One of the industry's more aggressive and progressive companies, Reimer Express ranks in the top ten among 14,000 Canadian trucking companies in total yearly volume. They're probably the largest family owned trucking company in Canada.

A general freight hauler, Reimer transports various commodities and LTL shipments, working through 12 terminals strategically located in major Canadian cities. Eastbound from the Prairie Provinces a substantial portion of their volume is hanging meat, destined for places like Montreal and Toronto.

According to Gerald F. Reimer, Vice President, the company fulfills its confident slogan by operating about 1000 tractors, trailers and straight

trucks. They also employ about programs its various 350 drivers most of whom are preventive maintenance. assigned a specific truck. Since terminals are linked by an ultra modern communications system, Reimer can accurately in- was initiated about 5 or 6 form customers of the expected vears ago when they started arrival time of shipments.

It's a must for Reimer to get the best out of their personnel. They are continually running driver training programs. For both economical operations and equipment longevity, their drivers comply with the 55 mph limit which, in fact, has been the company speed limit for about 20 years. Speeds are monitored and drivers who do not comply are dismissed. Since they run a 24-hour day, seven day a week work schedule on line haul operations, two drivers are assigned to each of the units, all of which total commitment to customer are sleepers.

It's also important that Reimer get the most out of its equipment. So in addition to the individual care of each driver, Reimer has a very sophisticated maintenance operation that

preventive maintenance procedures in mileage intervals. One aspect of Reimer's preventive maintenance program specifying Hendrickson suspensions. Today all but 24 of their line haul and city tractors are equipped with either the Hendrickson RTE-380 Series Suspension or the RTE-340 Series Suspension. The long life RTE features an extended leaf giving a better empty ride That way Reimer gets a good ride on a head haul west and an equally smooth ride on the return trip east. According to Keith Moon, Manager of System Maintenance,

Hendrickson's dependability

is an important part of Reimer's

Hendrickson's got what it takes to take what Reimer's gotservice between Canada's heartland and its major population centers.





MAKING THE GRADE.

If anyone knows what kind of shape the world is in, it's Canadian Foremost Ltd.

Foremost manufactures a line of 18 different wheeled and tracked high mobility and heavy duty carriers which transport men, equipment, and supplies over fragile surface areas with a minimum of ecological disturbance.

Foremost headquarters, design and engineering facilities are located in Calgary, Alberta. After assembly, vehicles are shipped to many parts of the world, including Russia, South East Asia, South America, and the Middle East. Giving Foremost full support in meeting the world's most demanding transportation challenges are Hendrickson tandem suspen-

The Magnum Four prototype, currently working on





Commander (bottom photo

the north slope of Alaska, is equipped with the Hendrickson R-1000 Series Solid Mount working in rugged areas all over the world. Suspension. When not being used for rig moves, the Magnum Four serves as a general support vehicle handling other bulky equipment. It is the first high mobility vehicle specifically designed to carry 70-ton

loads for both on and off highway situations.

The Foremost Commander, which provides logistical sup-port for petroleum companies in Brazil, Saudi Arabia, and Alaska, is equipped with the Hendrickson R-700 Series Suspension. This solid mount suspension provides proper weight distribution and good traction, especially important for a 30-ton capacity vehicle operating in rough terrain.

One of Foremost's more popular workhorses is the elta 3. Equipped with the Hendrickson R-440 Series Suspension, this large, allwheel drive transporter is employed by construction, petroleum and utility companies

Because of its speed and mobility the Delta 3 is also being used in crash, fire and rescue operations in Alaska and Canada.

Whatever or wherever on earth the job is, Foremost has a vehicle to do it. And Hendrickson has a suspension that will fit the job perfectly.



