

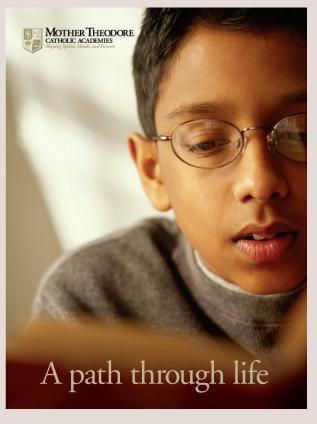
BRYAN SPEAR

### SAMPLES

**Ashley and Associates** 

ADVERTISING













Community Assets









### Make real connections, get real results, at CyberCoating 2007!

The Powder Coating Institute's exciting, global virtual trade show (October 15-26, 2007), is driven by a growing exhibitor base that includes industry heavyweights and an impressive technical conference roster.

he attendee registration link on cybercoatingshow.com, the official Web site of CyberCoating 2007, has been receiving a stead increase in volume, driven by a confluence of cycline daylogeneets.

eacting developments.
For startes, industry leaders such as DuPort,
Nortion, Sherwin-Williams, and ITW Gema,
among many others, are in the process of puttine
the finishing touches on other brooth spaces.
Add to this, the virtual texchinical conference
schedule, featuring a wide range of coatings
industry topics and leading experts, plus a free
registration extension to September 30th,
and you have the impredients for a promising

Attended and staffed from your comput

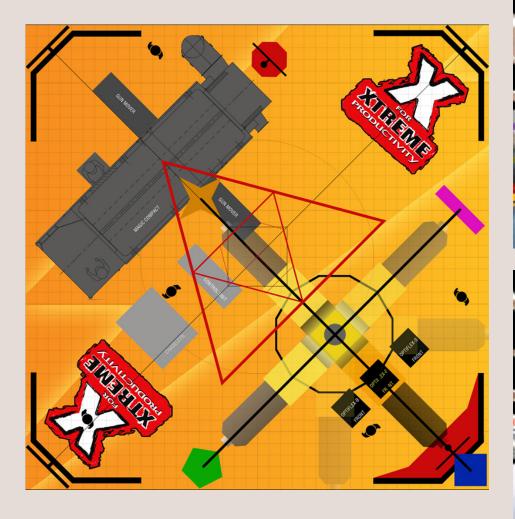
CyberCoating 2007 is a live, interactive marketing event that will use Web based technology to bring exhibitions together with new qualified prospects as well as their existing customers. But no one has to step foot in an airport or arrange a hotel, saving valuable marketing dollars.

The event joins the growing list of virtual expositions, conferences and even retail stores that savy companies are using to bether each their customers. However, The Provider Coating Institute's PCII show will be more innovative than many Web-based shows, promising a true three-dimensional virtual experience, cliefting thousand of attendess the opportunity to interact with one another and conduct business all at the same

"The PCI board members and I have created this unique sales and marketing platform as a means of delivering value to our membership and to fulfill our mission. We're dedicated to making it a success for the entire contines industry."

Steve Houston, president of PCI board of directors and global marketing director, DuPont Industrial Coatinas











## **Chilling Performance**



### Grote's LED WhiteLight" innovation delivers improved productivity.

At Grote, we're staying way out in front of our competition with LED WhiteLight" innovation. We're engineering the best built, brightest interior vehicle lighting on the road today.



vehicle ightling on the road today,

With LED WhiteLight," you"il be able to work
under optimum viewing comfort. Avoid
delivery mistakes, downtime and the frustration
of making re-deliveries to unhappy
customers. These lights will literally
reduce stress. And, who doesn't need that?

The first name in vehicle safety systems

LED WhiteLight BRIGHTER LIGHT BETTER PERFORMAN

To learn more about how to gain the long-term cost savings and trouble free life cycle that Grote's LED WhiteLight' innovation delivers, call us at 800-628-6809 or visit work-grote.com

# **Brilliant Performance**



### Improve workforce productivity with Grote's LED WhiteLight" innovation.

At Grote, we're staying way out in front of our competition with LED WhiteLight\* innovation.

Grote's LED Work Lamps are engineered so brilliantly, you'll be able to clearly see the difference



pention with EEV winelegist introvation.

If you'll be able to clearly see the difference everyday on your company's bottom line.

Make your work environment safer and employees more productive with our new LED WhiteLight' innovation for forward applications.

The first name in vehicle safety systems

ED White Light BRIGHTER LIGHT

To learn more about how to gain the long-term cost savings and trouble free life cycle that Grote's LED WhiteLight' innovation delivers, call us at 800-628-0809 or visit waw.grote.com.

### **Encore** Performance



### Grote's forward LED WhiteLight™ performs brilliantly at the brutal Baja 1000.

At Grote, we're staying way out in front of our competition with LED WhiteLight™ innovation.

We tested one 36-unit LED panel that delivered a 6,000-lumen lighting array which was subjected.



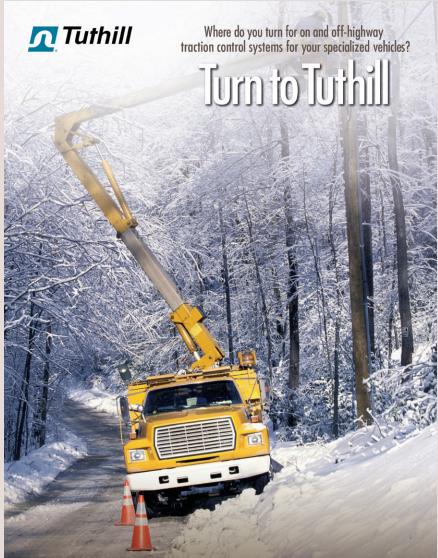
to never-ending shock and whetation, and required to work in the dust and dead of night at the 2006 Bay 1000. It was such a success we'll be installing them on more vehicles for 2007. Grote continues to the this movet header in The first performance and manufacturing for LED technology.

the Grote.
The first name in vehicle safety systems.

LED WhiteLight BRIGHTER LIGHT

To learn more about how to gain the long-term cost savings and trouble free life cycle that Grote's LED WhiteLight' innovation delivers, call us at 800-628-0809 or visit www.grote.com











LOGO AD CAMPAIGN

